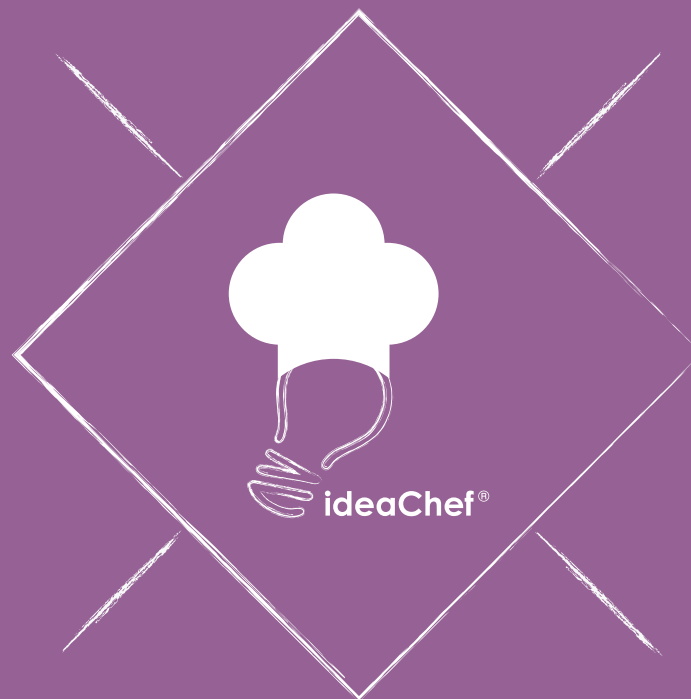




Looking for ways to **CAPTURE**  
and **TURN HIGH-POTENTIAL IDEAS**  
**INTO PROJECTS?**

And at the same time  
**DEVELOP ENTREPRENEURIAL** and **INNOVATION CAPABILITIES?**



**ideaChef® Presentation**  
**START-UP HUBS**





**.START-UP HUBS**

ideaChef® provides a structured and efficient approach to **EMPOWER ENTREPRENEURS** and **DRIVE START-UP IDEA COMPETITIONS** and hackathons.



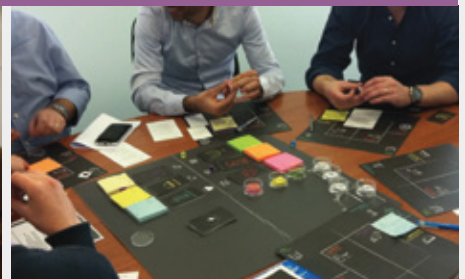
**Solutions for Startup Hubs**

- Idea Competitions and Hackathons
- Start-ups Mentoring
- Training Workshops

**Benefits for Startups**

- **Helps teams to structure their idea**
- Provides the input for **shaping the available ideas** and decide on some actions to implement

**IDEACHEF® PROVIDES AN EFFECTIVE WAY TO GET A PROJECT WAY**

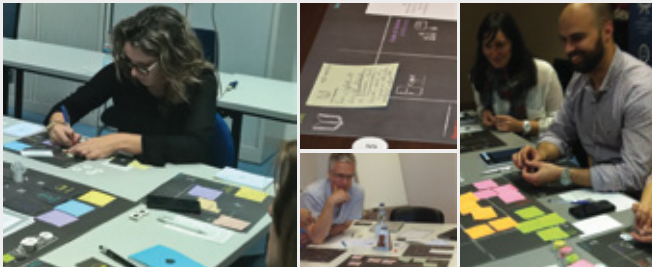




# Testimonials

*"I see ideachef® as an introduction **tool to modernizing organizations needing to expand on innovation and creativity.**"*

*Christina Petterson | Creative Business Professional | Sweden*



*"ideaChef® breaks the norm and provides an alternative means to work on new ideas through a game. It's fun, engaging, and provides a sense of competition. **Participants engage fully, unlike a regular workshop or brainstorming session where not everybody expresses themselves and it is hard to come up with a conclusion that is representative of the whole group. At the end of the game, ideaChef® provides a final report that creates a clear vision that represents the whole group. I highly recommend ideaChef® to help create team spirit and build consensus about the best direction to take.**"*

*Jan Lindquist | Systems Engineer | Sweden*



*"One week ago, a friend shared with me ideaChef®... First, I thought it would be an evolution of Business Model Canvas, but then I realized that it's not! It's more interesting and exciting, due to it's 'gamification' flavour on top of recognized methods! ideaChef® integrates Service Design Concepts with Problem Solving Techniques and Business Innovation. **In times of entrepreneurship, this is a perfect tool to take into account.**"*

*Nelson Pinho | R&D Manager at COMPTA | Portugal*



*"ideaChef® is a very innovative tool which can be used to generate more powerful ideas into results and create tighter more responsive teams. Combined with an experienced game facilitator this simple board game can be an enjoyable and **interesting way to get the most from even those quiet genius types that have so much to offer, but are often overlooked.**"*

*Kurt Larsson | Consultant, Author and Coach | Sweden*


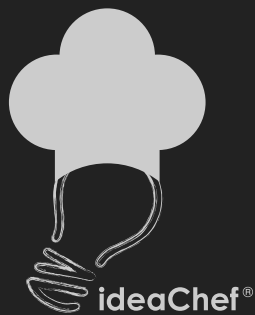
*"The end result is more rounded and thought through, and **has the benefit that it has been developed by ALL participants.**"*

*Bettina von Stamm | Innovation Philosopher, Story Teller, Catalyst | United Kingdom*



**Sounds great?**

*Contact us!*



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